



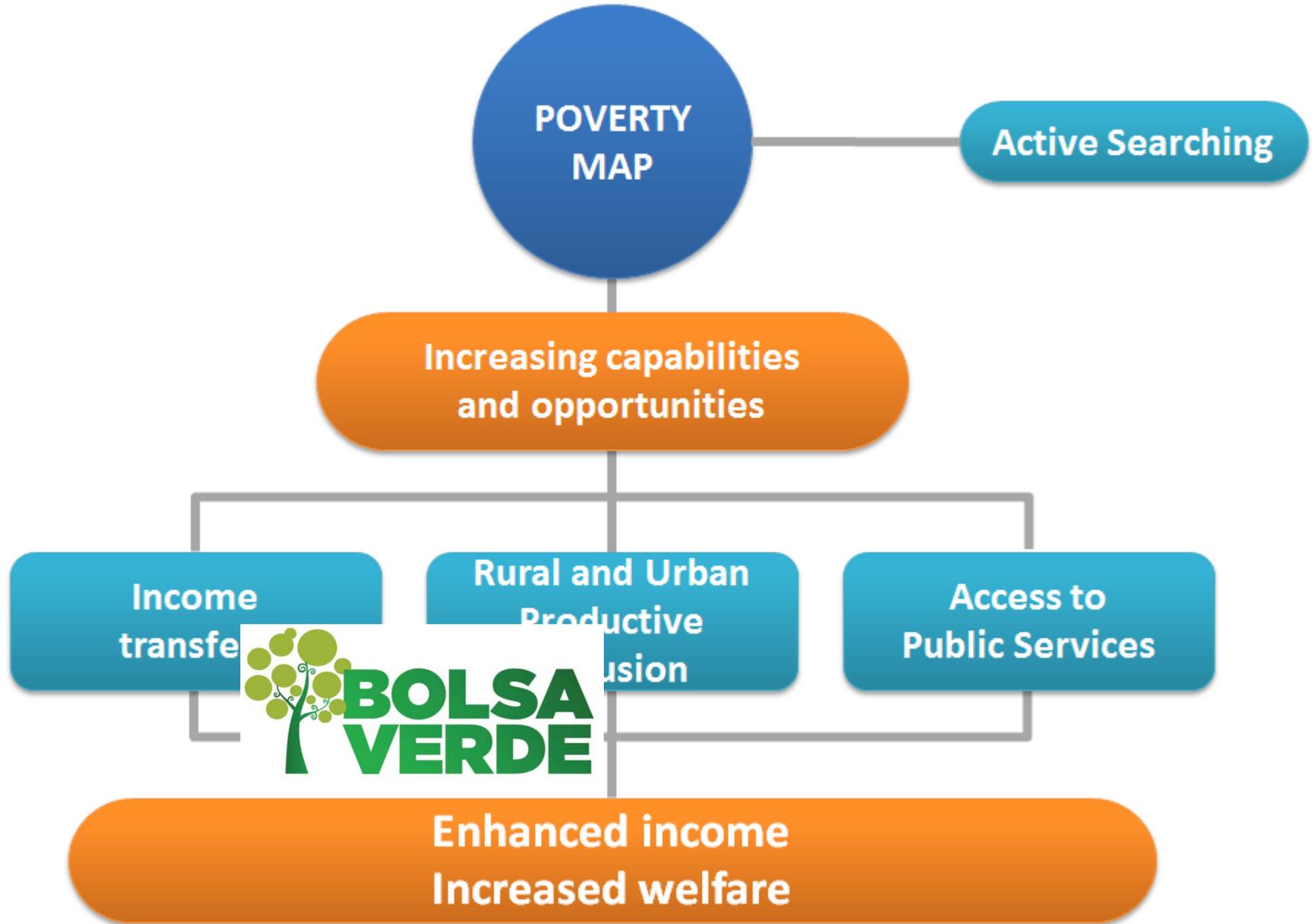
Taking inclusiveness as the starting point for green growth: Brazil's Bolsa Verde Programme

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Ministry of
Social Development and
Fight against Hunger

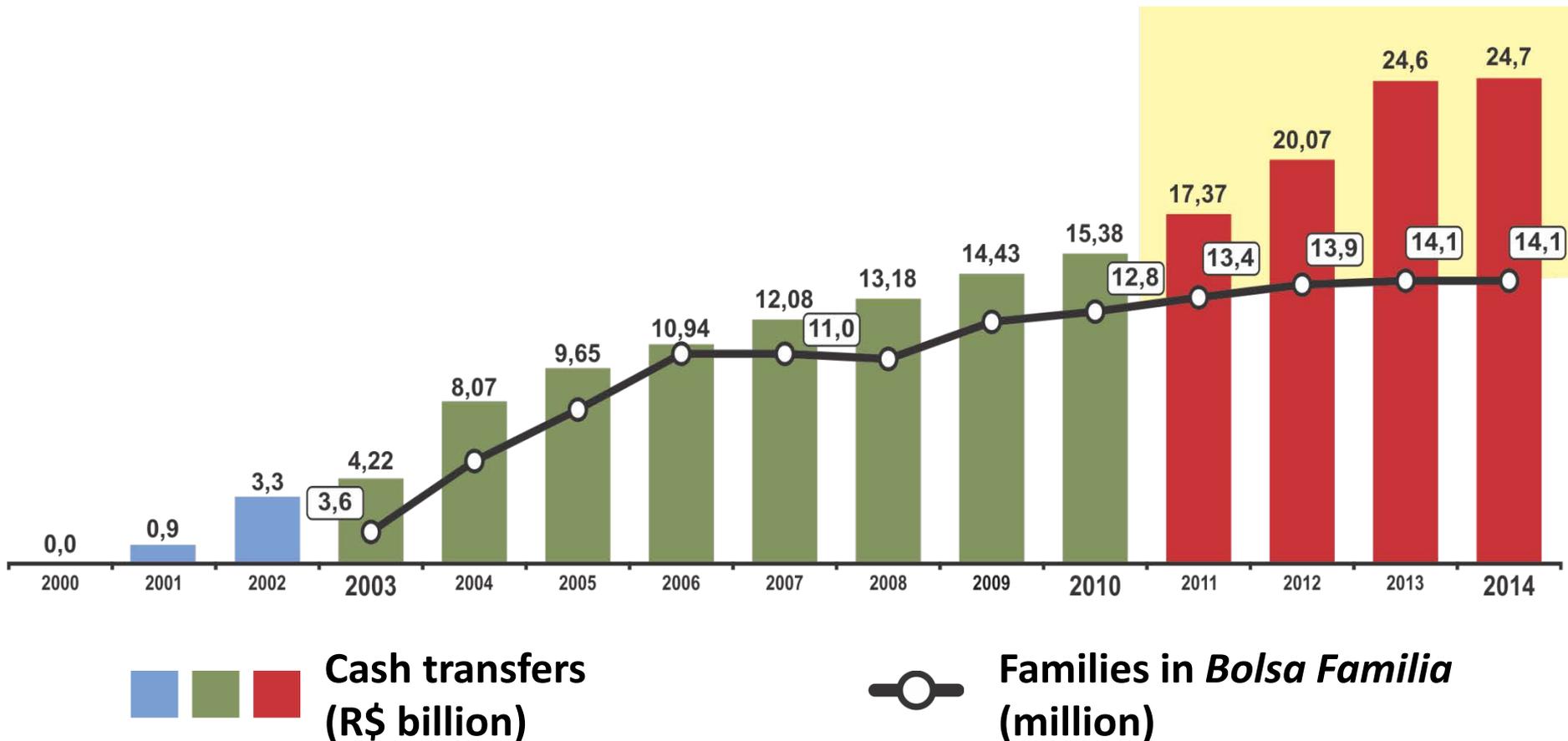


PILLARS OF BRAZIL WITHOUT EXTREME POVERTY



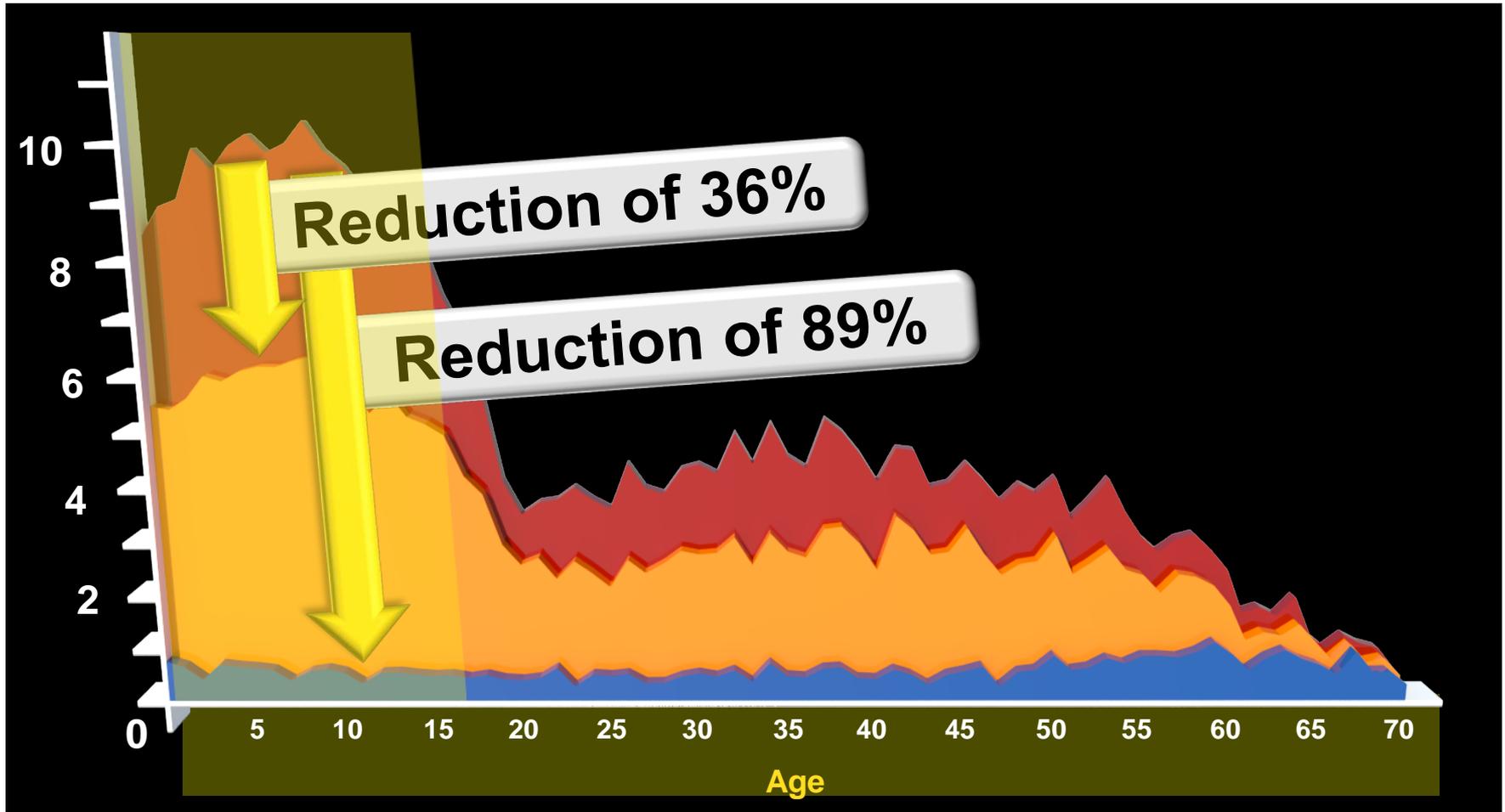
BOLSA FAMILIA EXPANSION

Brazil without Extreme Poverty Plan



Extreme poverty reduction (%)

Rate by age



- Without Bolsa Família
- With Bolsa Família before "Brazil Without Extreme Poverty Plan"
- With Bolsa Família after "Brazil Without Extreme Poverty Plan"

Active search - Every extremely poor family must be part of *Bolsa Familia* and other social policies

- 1,3 million families have been located and included
- 300 thousand yet to be found (estimate)



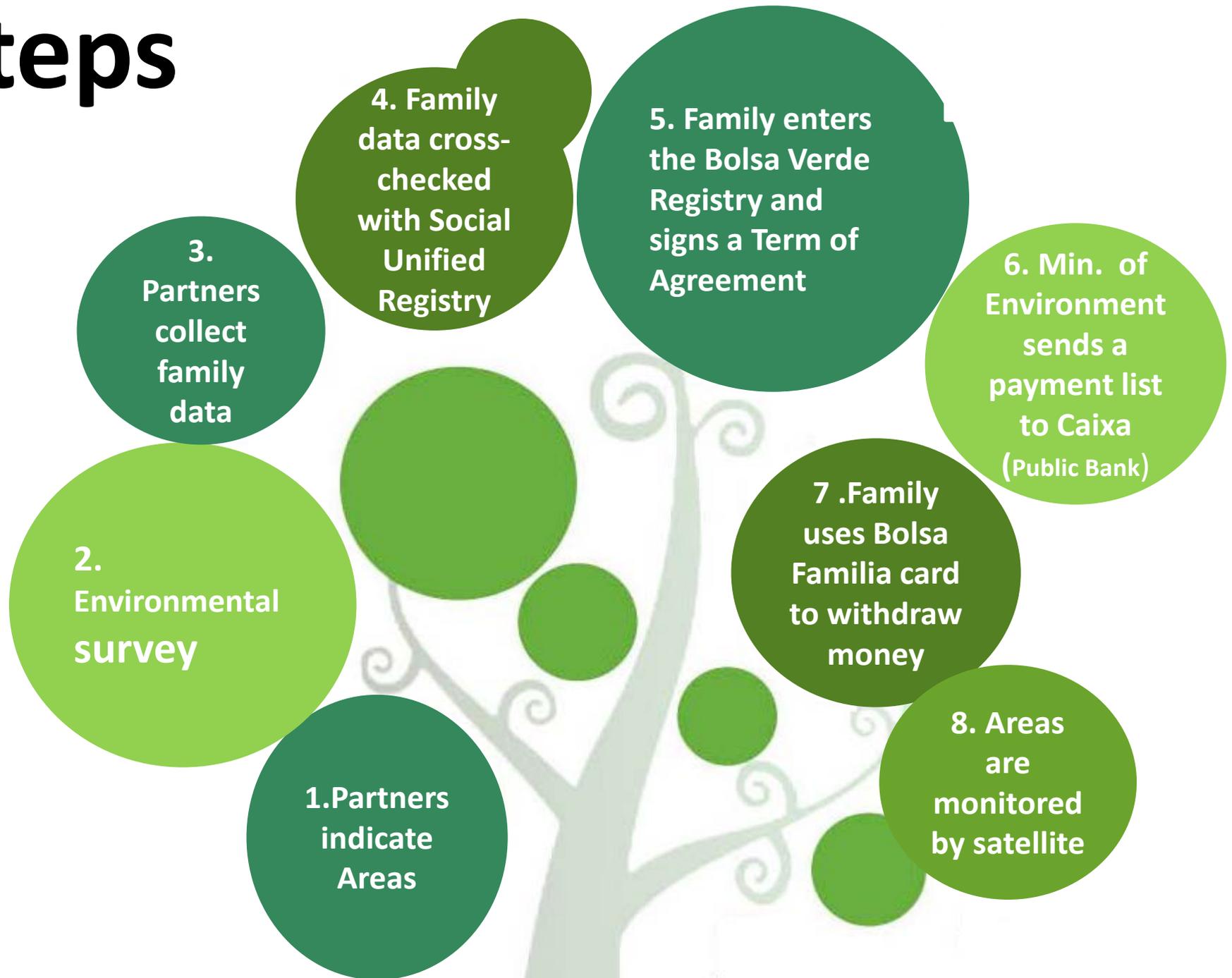
- Eradicating poverty is a strategic component of sustainable development
- Cash Transfer with conditionality on environment conservation :

Families commit themselves to maintain the forest cover and engage in sustainable production activities

- Bolsa Verde transfers to families US\$ 120 every 3 months, during a period of 2 years, renewable



Steps



1. Partners indicate Areas

2. Environmental survey

3. Partners collect family data

4. Family data cross-checked with Social Unified Registry

5. Family enters the Bolsa Verde Registry and signs a Term of Agreement

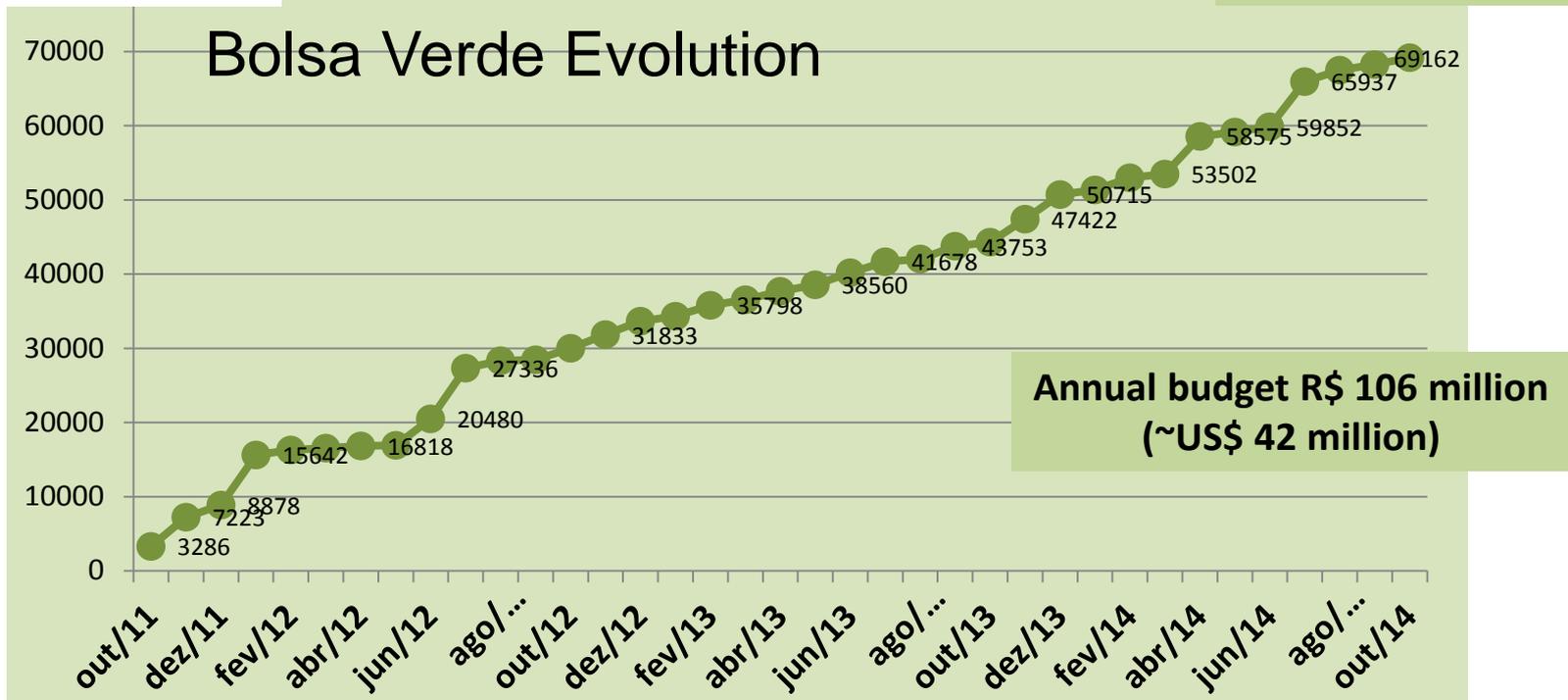
6. Min. of Environment sends a payment list to Caixa (Public Bank)

7. Family uses Bolsa Familia card to withdraw money

8. Areas are monitored by satellite



69.126 families

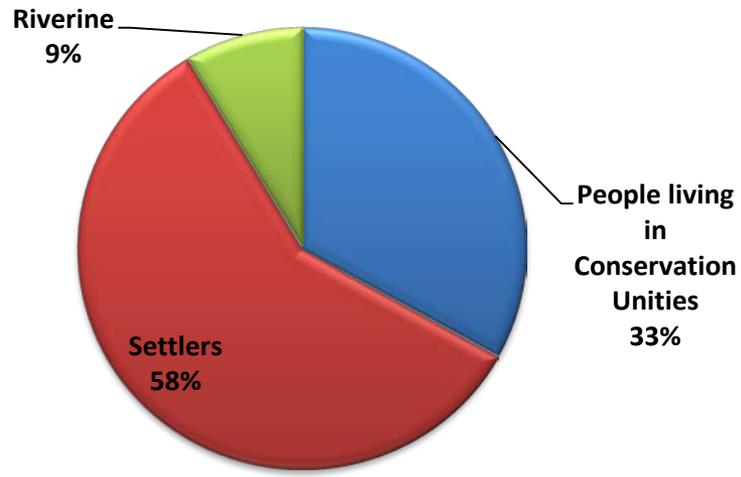
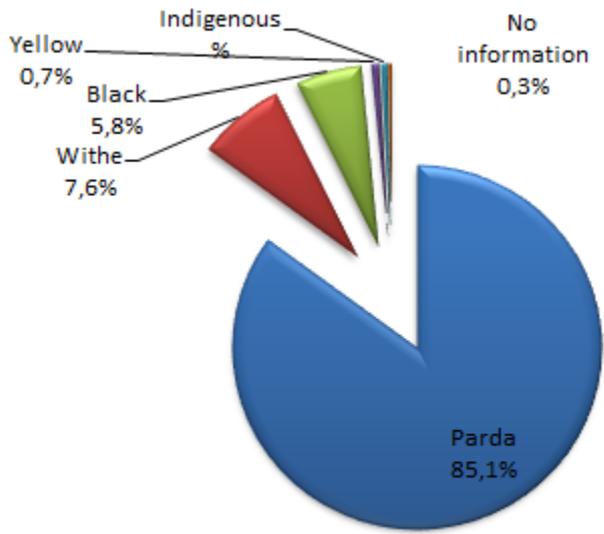
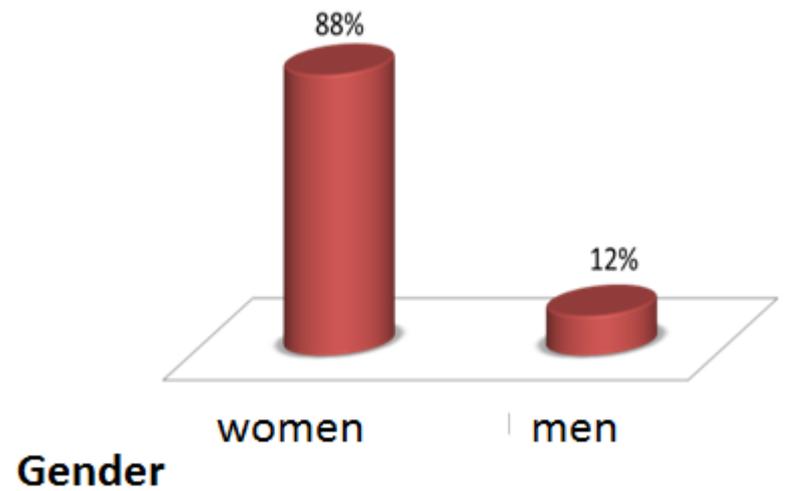
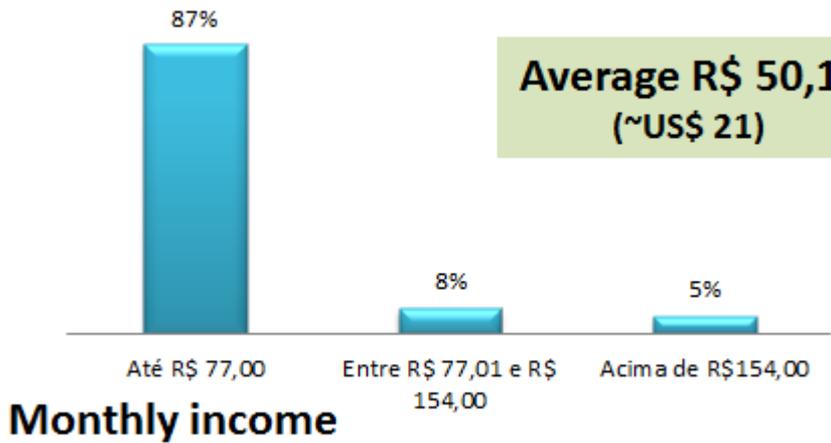


Other services offered to families:

- Rural extension with design and costs adapted to forest families- 26 thousand families included
- Pronatec – technical courses
- Training for rural extension services
- Minimum prices policy for 16 forest products

Profile of beneficiaries

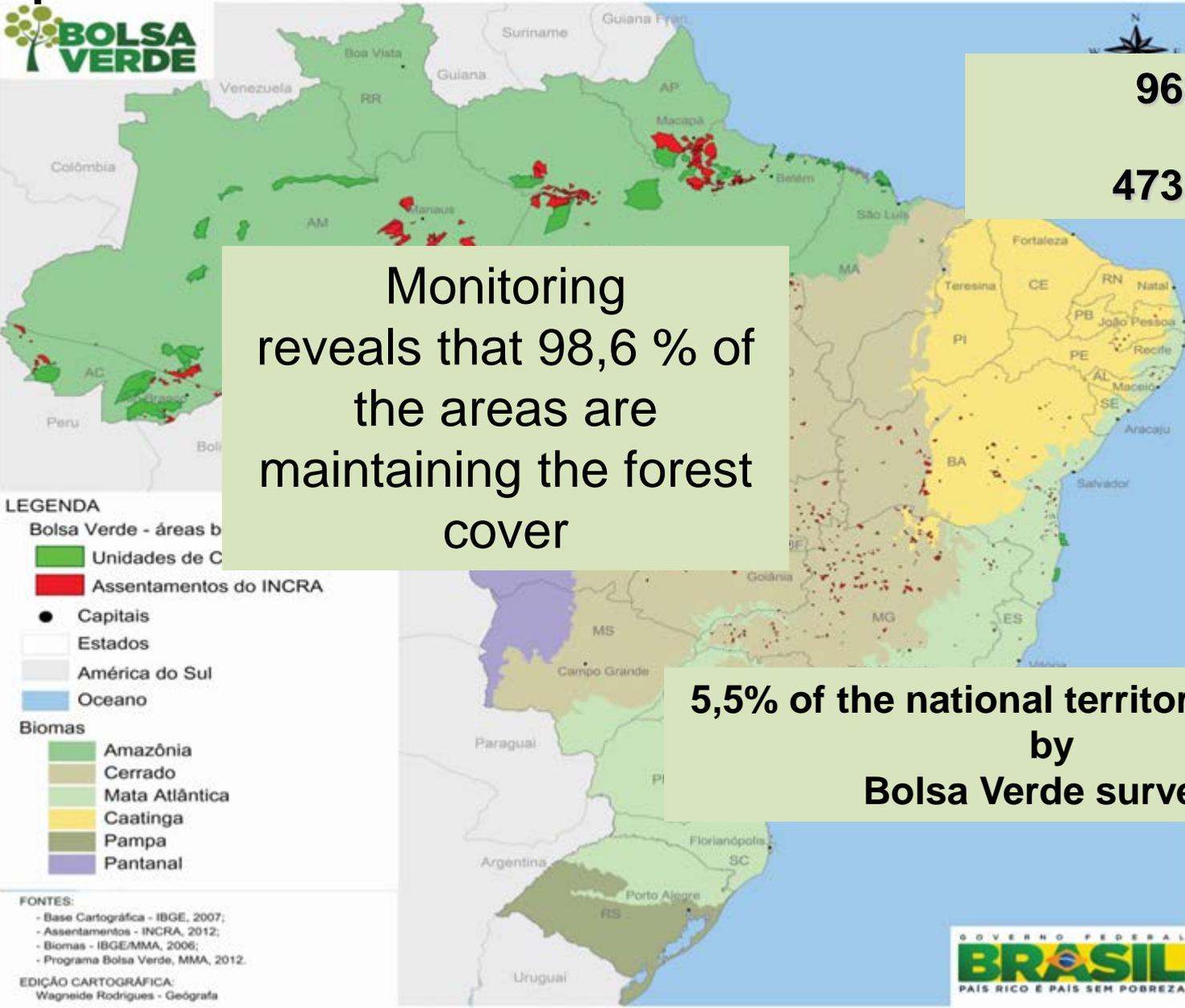
Average R\$ 50,19
(~US\$ 21)



Race

Type o location

Spatial distribution



Monitoring reveals that 98,6 % of the areas are maintaining the forest cover

961 areas
473.925 km²

5,5% of the national territory monitored by Bolsa Verde surveys

- LEGENDA**
- Bolsa Verde - áreas b
 - Unidades de C
 - Assentamentos do INCRA
 - Capitais
 - Estados
 - América do Sul
 - Oceano
 - Biomias**
 - Amazônia
 - Cerrado
 - Mata Atlântica
 - Caatinga
 - Pampa
 - Pantanal

FONTES:
- Base Cartográfica - IBGE, 2007;
- Assentamentos - INCRA, 2012;
- Biomias - IBGE/MMA, 2006;
- Programa Bolsa Verde, MMA, 2012.

EDIÇÃO CARTOGRÁFICA:
Wagneide Rodrigues - Geógrafa



Keys to succeed

Leadership and government priority

“My government’s highest determination will be to eradicate extreme poverty and create opportunities for all”

Simple design

- Family registration is simplified and organized by local authorities/partners ; income is self-declared
- Cash transfers made through debit card
- Priority given to women, the preferred account holders

Large scale and easy replication

We needed programmes that could easily be reproduced across a country as large and diverse as Brazil

Clear targets and goals

The importance of a national extreme poverty line

Monitoring and evaluation

DETER- satellite monitoring